

# Laura F. Sfiat

## Graphic Arts | Web Design

Laura has 10 years of experience in web-design / front-end development and computer-based presentation graphics along with over 20 years of experience as an Illustrator. She is the founder and leader of Urban Sketchers Boston, a community of artists, and students who sketch on location.

### CORE COMPETENCIES

- Teamwork award project
- Fine art skills
- Works diligently on deadlines
- Bilingual (ENG / SP)
- Varied experience in related fields
- Patient and focused

### PROFESSIONAL EXPERIENCE

**Williams Lea Tag**– Graphic design and presentation graphics, Boston MA (2015 - current)

**RainCastle Communications** – In association with RH, The Creative Group, Newton, MA -2015  
WordPress CMS content specialist, proofreading and copy writer.

**Parthenon-EY** -In association with RH, The Creative Group, Boston, MA - 2015  
Advanced PowerPoint and Mekko Presentation graphics, Illustrator graphics, Microsoft Office/VBA, and data extraction to MS Excel

**MassBay Community College** -In association with RH, The Creative Group, Wellesley, MA – 2014  
Marketing Department: Web Maintenance using EKTRON CMS; Illustration/Video Adobe Suite.

**Sun Glow Technologies** – 2014  
Implementation of Javascript to connect back-end on graphic user interface for a multi-user platform (Social Network). Worked with programmer Mathew Goldworm.  
HTML, CSS, Javascript and JSON

**Stirling & Young** - Information Management Consulting Firm - 2012-2013  
ATMAAtom.com Blog for Triton Technologies. Blog design and development under WordPress CMS. PHP, HTML, WordPress branding/dev, social media integration, Adobe Suite, Google Analytics, SEO, Spam controls.

**Contracting** For private clients since 2006  
Architectural renderings, illustration, web design, and 3D models.

**SASDesign** - 2003-2009  
Design and implementation of 3-D graphics and web- based visual communication technology and software applications.  
Graphics: Master Planning and Urban Design Projects, Architectural and Urban Design Competitions. Web: design / Maintenance, animations, helpdesk. Applications: AutoCAD, Google SketchUp, Dreamweaver, Adobe Suite

### LANGUAGES / APPS

Web: PHP, Javascript, HTML5, CSS,  
CMS: WordPress, JOOMLA, Ektron  
Database: SQL (ORACLE), MS Access,  
Graphics: Adobe Suite, Autodesk, Vue Infinite  
Programming: Visual Basic, Ruby  
Network: Intro CISCO, Novell Netware  
Other: PC Hardware, MS Office

### WEB DESIGN / BRANDING

www.ekaterinakhromin.com  
www.roshkoskagallery.com  
www.watsoncommunicationsgroup  
www.laurasfiatcreative.com

### SOCIAL MEDIA

Blog: www.citysketcherboston.com  
All: www.about.me.com/laurasfiat

### COMMUNITY / LEADERSHIP

Founder: Urban Sketchers Boston  
Local Art Community

### EDUCATION

BHCC –Honor Student  
A.S. Computer Science Database  
design / administration  
Minor in Web/Programming

### HONORS & AWARDS

The Grand Egyptian Museum  
Architecture Design Competition  
Cairo, Egypt 2007  
AIDS Benefit Art Competition  
Dick Blick Art Material  
Winner - Landscape Artist 1997

*"One of Laura's strengths is her creativity, as it is a valuable thing to have a strict set of parameters and be able to provide something fresh."*

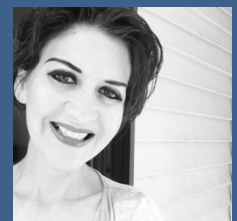
**Betsy Gray / Graphics Supervisor, Parthenon - EY – Boston, MA**

*"Laura is the most hard-working, dedicated, multi-talented professional I have ever worked with. In whatever projects she has committed, she is always fully invested until the projects are completed and exceeds our expectation. Laura is kind, smart, and professional"*

**Yon Yong / Stirling & Young – New Bedford, NH**

*"I have worked with Laura throughout the years and her creativeness and determination to produce work at the highest level are unparalleled. Whether it be in computer graphics, website design, art, paintings, Laura is a true professional"*

**Angela Johnson / SAS Design – Brookline, MA**



sfiatlaura@gmail.com  
(617) 455 1745  
www.laurasfiat.com